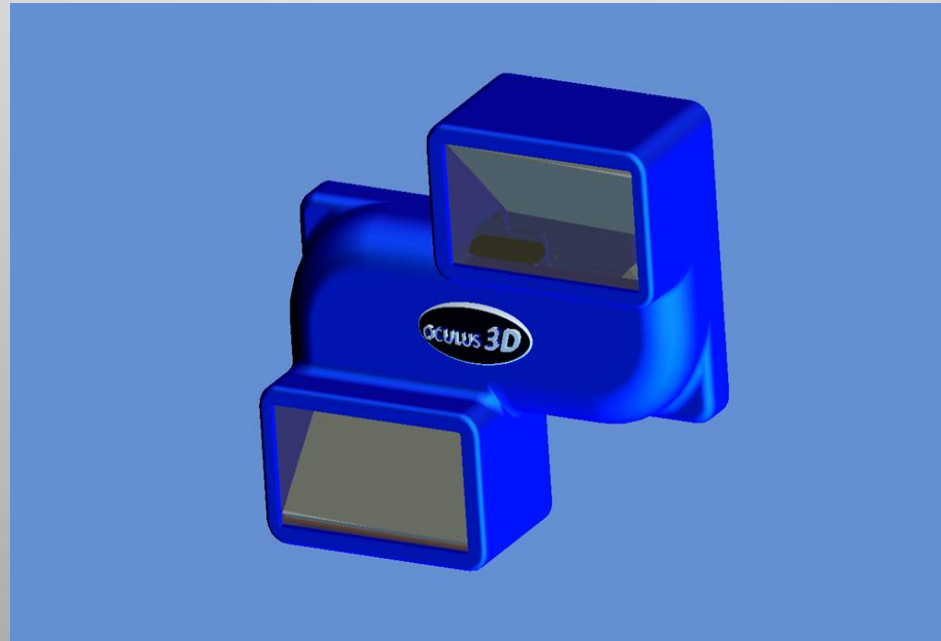




Where no digital projector can go

35mm 3D Projection Lens



The OCULR™

A New Day For 3D

The top ten reasons why
OCULUS3D™
will make a difference...

What Counts With The Public

**The audience does not care
if it's film or digital
but
the audience really cares
if it's 2D or 3D!**

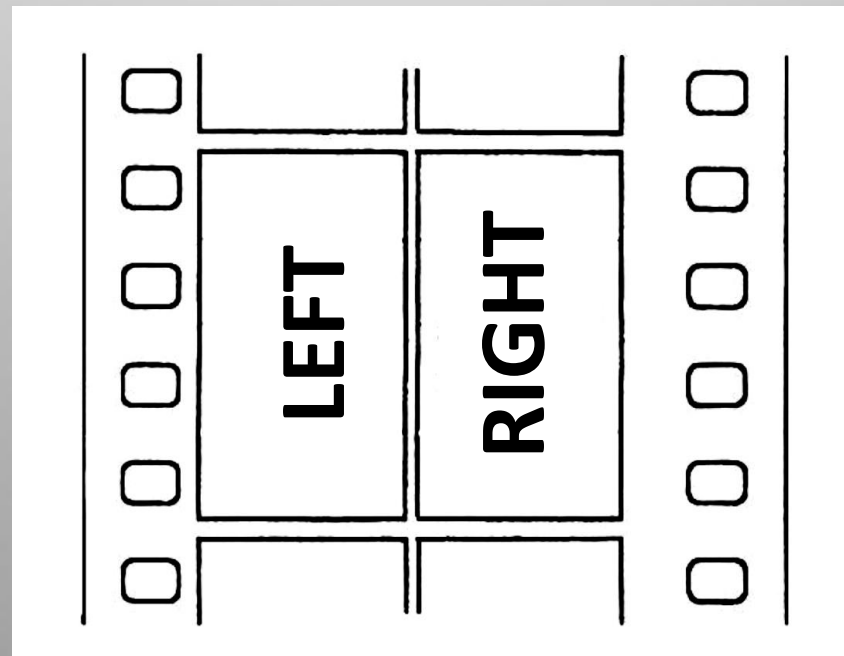
The Brightest Image

**10fL to each eye through the polarizers
when the projector is at SMPTE spec**

**2 to 3X brighter than almost all
digital 3D projection**

Out of the Box Thinking

The sideframe format is unique, efficient, and promotes foolproof projection



Stops Tragic Projection Flaw

The image will never go inside out

**The image will always be 3D
stereoscopic**

Format Gives Great Image

Rock steady razor sharp image

No jump or weave between images

More comfortable 3D

OCULUS^{3D} is easy on the eyes

1. Compared to DLP 3D

No triple-flash jitter – smooth motion

2 to 3X brighter

2. Compared to 70mm IMAX 3D

As steady image

2 to 3X brighter

Easy Installation and Operation

A network of proven installers

As fast as changing from 'scope to flat

OCULRTM Rapid Deployment

35mm worldwide standard

Exhibitors can outfit several auditoriums

Priced very competitively

Own or lease

Linear Polarizer 3D Eyewear

Quality plastic frames

Better channel isolation

Less expensive than circular

Biodegradable frames to meet and exceed green initiatives

Founders and Management

Marty Shindler

Chief Executive Officer

Big 4 (C&L/PWC), Fox, Lucasfilm/ILM, Kodak

Lenny Lipton

President and Chief Science Officer

Inventor of the ZScreen[®], heart of the RealD[®] system

Inventor of CrystalEyes[®], the original shuttering eyewear

Inventor of flickerfree field sequential 3D

Roberta Shindler

Senior Vice President, Administration

Sloan/MIT, Bank of America, The Shindler Perspective



For further information
Marty Shindler
Marty@Oculus3D.com
+1 818.223.8345